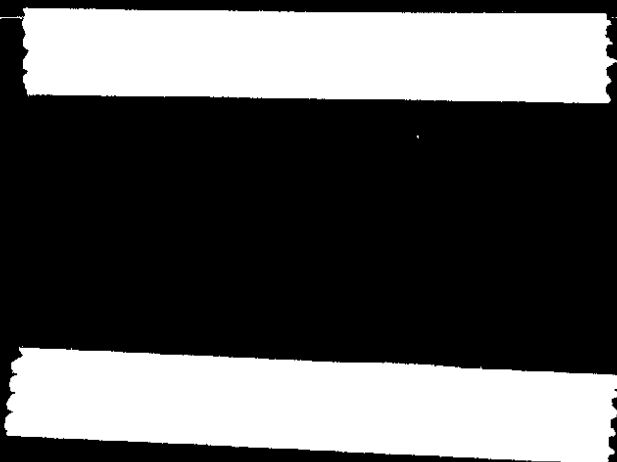


BENSON & HEDGES

The Deluxe 100.

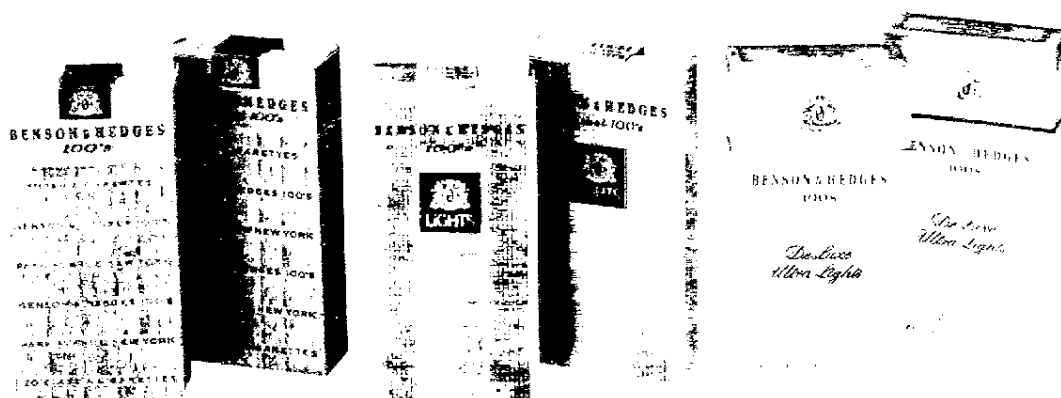
Deluxe Pen With Two Pack Purchase.



2041110656

BENSON & HEDGES

The Deluxe 100.



How To Operate Your Deluxe Pen. Twist the cap fully to the right, and you are ready to write. To retract the point, twist cap in opposite direction. Refills may be obtained from most stationery stores. To insert the new refill, pull off the cap, unscrew the old cartridge, and firmly screw in the new one.

© Philip Morris Inc. 1984

Ultra Lights: 6 mg "tar," 0.5 mg nicotine—
Lights: 10 mg "tar," 0.7 mg nicotine—
100's: 17 mg "tar," 1.1 mg nicotine av.
per cigarette, FTC Report Mar. 84.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

2041110657